

ARCTIC



BETA
ENTERTAINMENT SPAIN



THE ARCTIC

One of the most inhospitable places on the planet.

And one of the most beautiful.

POLAR ICE. ICEBERGS. WIND. STORMS. WILD ANIMALS

It took centuries to conquer it and to open channels of communication with the civilized world.

Even today, traveling there is an adventure. One of the few that remain to the human being to live. To explore. This expedition takes us to the heart of Greenland, which is at the most northern part of our Earth. To a site whose extreme harshness scares the more experienced scouts. Getting there is not easy. Surviving on ice is impossible. Despite this, a group of brave Andalusians, Spaniards, will face the second most important challenge of their lives. Because the first one they already overcame it: cancer.

8 kids, between 15 and 18 years old, are the protagonists of the Challenge expedition Arctic 2021, Operation Nunatak. Their members will try to survive for a month in the coldest place in the world, in ground zero of Climate change on the planet; they want to get to the centre of the ice cap covering the North Pole in Greenland. They do not have experience as expeditionary. But they do have it as survivors. And they want to show it to Spain and the world with a clear message: yes, you can.

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A documentary series in 8 chapters of 60 minutes.
With the possibility of an added documentary film of 90 minutes.
Plus, transmedia content in pieces for the web or digital marketing.

CONCEPT

During a month, eight adolescents between 15 and 17 years old who have demonstrated their strength of will and overcoming after defeating cancer, embark on an unprecedented adventure: an expedition to the Arctic with two missions. Number one: offer an example of improvement to the world. And number two: raise awareness in Spain and the world of the necessary fight against climate change.

The eight kids will not be alone. They will be accompanied by Manuel Calvo, a true expeditionary, expert in the field and a team commanded by his son Manuel, a doctor, a monitor and several Inuits, local inhabitants of Greenland.

During the 8 chapters of the docuseries and the documentary, they will travel the Arctic until they find the Nunatak, the mountain that the glacier let see when climate change makes the ice go away. A nature phenomenon almost impossible to reach. And to get there, they will have to complete a freezing path of immense difficulty, in inflatables boats, in kayaks, climbing the ice

with crampons, meeting whales, bears, caribou, and facing the polar cold in an extraordinary landscape.

In that horizon that sometimes seems like a lunar scene, the kids will share with the world their shocking stories of overcoming. And all of Spain, represented by their best-known faces, will tell yours in return in the form of inspirational videos for the trip. An example of incredible struggle and effort in an expedition that will change their lives. That will change our lives. And besides, we will discover the customs and lifestyle of the Inuit, one of the only peoples capable of surviving in the Arctic.

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STORYTELLING

This is an exciting personal journey of **adventure**, discovery, entertainment and about everything of a lot of emotion. And that is going to mark the storytelling of the whole series. It is not eight chapters with eight independent stages to learn about the Arctic and its challenges. This is a unique journey, divided into eight chapters. With a beginning in chapter 1 and an end in chapter 8. Showing the journey of some heroes and final climax that we are priming and seeing closer as the series progresses.

The format is an **outside journey** of Manuel Calvo and 8 adolescent boys and girls, who have overcome a serious illness, but it is also an **inner journey** for all to see. The group is going to open like never. That will make us witness an evolution on themselves throughout the series. Until the end.

All of them, used to fighting in their lives, will be participants and protagonists of the discoveries we make in every episode. They will be surprised and excited, they will grow throughout the series. Because it is a journey from the outside to the inside. From the ice. This is a discovery journey that will lay the bases of some new survivors. More mature, wiser, richer. Better people if possible. Because they will live for the viewers a unique experience. And they will show that it is ourselves who put the limits in our lives. And by telling the experience

in the form of **docu-reality**, mixing the best of documentary with the personal side of reality, we will feel that we get on the sled with the guys and crew, we will embark with them, we will rejoice in triumphs, we will be surprised by the findings and we will suffer with obstacles and challenges that they will have to face. Here the keywords are adaptation and empathy. The personal storytelling of the series makes it extensive for the public. It is an inclusive, white, aspirational, very original, and full of **emotion** product.

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GOALS

1. Raise awareness throughout Spain about the climate change and position us as an active country, number one in this fight that affects the whole world.

2. Give an **example of self-improvement** without precedents, showing how some young guys have broken all the limits fighting in a tireless way to overcome a very tough disease: cancer.

3. Take on an **incredible challenge** in one of the most inhospitable and extreme places of the world: getting to step on the Nunatak,

a clear example of how climate change is affecting our planet. And follow a path plagued of difficulties and obstacles until reaching the objective.

4. Discover an unknown world, the world of the polar circle and the Innuits, very attractive for the public, who will be easily identified with the expedition members and will be able to feel what it means to live in the Arctic. This will not be an expedition of 8 kids and a professional team by their side to help them. This will be an expedition of all the Andalusian, of all the spectators.

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WHY IN THE ARCTIC? GROUND ZERO

Scientists consider Greenland the “ground zero” of climate change. Greenland is warming twice as fast as the rest of the planet; its glaciers are retreating, and the permafrost is melting. Worst of all is that these changes not only affect directly to the Arctic, but also to **the entire planet.**

In addition, the Arctic is a tremendously difficult place to inhabit, where the cold limits life. A place where unity is not only a strength, but without it is impossible to survive. The Inuit know it well. But this frozen paradise is slowly approaching its end. And although the young protagonists of this expedition have never lived in the Arctic, they know what it means to fight for your life. Now more than ever they want to infect us with their tireless hope and share their fight for personal survival with the effort to preserve this treasure of nature. This treasure of life.

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STRUCTURE OF THE SERIES

The first chapter is the beginning, the **starting point**. We present all the protagonists. Eight kids, between 15-17 years old, who have overcome cancer, the hardest disease for the human being. Until today. They are all examples of life. At the end of that first episode, which also leads to present the trip, they reach the dream destination: the Arctic. Where the adventure will happen. And in the first stage of the trip, in Iceland, before reaching Greenland, the group will train to acclimatize and prepare for the challenge.

Each chapter of the rest of them, from 2 to 5, is dedicated to two of the boys, with names and surnames. In this way, although we see the common work and effort of the whole group, with Manuel Calvo and his team in charge, we are going to know in depth the stories, the past, the present and what they think of the future two of the eight protagonists in each episode.

The last chapter will serve as the final climax and resolution of the entire series. It will end with the **returning home**, the arrival of the heroes, received as such by their families, friends, spectators... The journey of the warriors is over. For now. They will have become Arctic ambassadors; **climate change ambassadors; life ambassadors**.

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OTHER ELEMENTS OF THE FORMAT

In addition, throughout the series, **the best-known Spaniards** will share with the members of the expedition and with all the spectators their stories of overcoming. Joaquín, Juan y Medio, David Bisbal, Pablo Alborán, Pablo López, María Jiménez... will tell us in pills their most moving and inspiring moments of struggle, change, adaptation. In this way, **all of Spain will be part of the expedition**, of the trip, which is not only exterior, but also interior.

On the other hand, there is one thing that the members of the expedition do not know: the parents of the boys will be able to see images of their children while they are in the Arctic, getting excited and commenting on how they see the outer and inner journey of their loved ones. Their children do not know that they are being followed and this provides **important additional content**, with a very interesting emotional and fun point for the storytelling of the series.

Throughout the tour, in addition to writing a personal diary, to which they will put their own voice-over and share with their companions and with the spectators, the expedition members will have a special tent. The **tepee of truth**. It will be their personal escape room, where they will confess their fears, their shortcomings, their problems, but also their successes. There they will metaphorically undress before their peers and before the audience, in an exciting, intimate, and exemplary exercise.

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THE NARRATOR

This entire project has a narrator who lends his voice and his name at the service of young people and their challenge. It is DANI ROVIRA. This series has much in common with the experience DANI has had with his disease, Hodgkin lymphoma. An experience that, without a doubt, has meant a before and after in his way of understanding life. An emotional journey of several months that brings him very close to the boys who are the protagonists of the expedition. They have not lived it together, but everyone, including the actor, has gone through the same thing. They have faced a very great and powerful enemy. And they have beaten it. With tenacity, effort, discipline, and a lot of desire to live.

In that fight against the disease that unites young people, Dani has seen first-hand how success and the fame that it brings can be fleeting, circumstantial and often based on values that have little to do with our innermost being. People fall in love with an image of us, but not with us. When certain adversities, as powerful as a serious illness, turn against that winner, truth and pain appear. The truth about those who really love and accept you. And the pain of discovering that they are far fewer than he thought.

Also, Dani is a tremendous activist in the fight against climate change. And, against animal abuse, focused especially on dogs. He is the green man.

On this trip, if his schedule allows it, he will not only be the narrator of the documentary and the docuseries. Dani will travel to Greenland to join the expedition members halfway, giving them the surprise of their lives. He is much more than a documentary narrator. It is part of him. As all the spectators will be too.

For him this is also the journey of his life.

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MANUEL CALVO

THE GREAT GUIDE OF THE EXPEDITION

Adventurer, naturalist, animalist, populariser, combat diver of the Spanish Navy, tugboat captain, merchant marine... Manuel Calvo Villena (Torrox, Málaga, 1966), has been many things in his life and we could continue with more: father, friend, entrepreneur... but above all, a human being.

His eyes reflect the thousand and one lives he has lived to this day. Especially one, of which he is especially proud. **The Arctic Challenge**. A challenge that unites all the concepts that he loves the most in the world: expedition, adventure, love for animals, discovery, help, teaching, discipline, nature, and love for people.

With his great experience, Manuel is with capital letters **THE GREAT GUIDE of the expedition** for the kids who are going to tour Greenland with him. And those boys, in turn, in perfect symbiosis, will be with his example and their stories the GUIDES of Manolo's life, of his entire team and of the viewers of this documentary series. The kids like in that movie "*Dead Poets Society*", will shout "*Oh captain, my captain!*" and he will surrender to them and give them the best of himself.

Manuel Calvo has been carrying out this challenge for five years now to make the world aware of many things, but above all that without love, we have no place in it. Love for the animals. Love for nature. Love for people. Love of wisdom. Love for life. The time has come to start a great journey. With the best guide ahead of us. He was born in Malaga, but he is a universal citizen. His name is Manuel Calvo Villena. Profession: human being.

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