

1. VIDEO

Youtube Link Trailer

https://youtu.be/bE_LINPdQkE

2. TEXT

A. Product Description

To Have and To Hold

No. of Episodes: 30 x45'

Genre: Romance Drama

Dominique, Gavin's wife, is a victim of a violent crime. But what shocks Gavin is the discovery that his wife was with Tony, a married man, during the incident. Tony dies while Dominique falls into a coma.

During the police investigation, Gavin meets Tony's widow, Erica. Unlike Gavin, Erica was aware of her husband's affair with Dominique. Gavin is eager to learn the truth about his wife and presses Erica for answers. Erica tries to avoid him but the circumstances and the pain they both feel keep bringing them together. They are drawn to each other and eventually fall in love. Just when Gavin decides to leave his wife for Erica, Dominique wakes up from her coma. Ironically, Dominique has no memory of her past infidelity.

B. Company Description

About GMA Network Inc.

GMA Network, Inc., the Philippines' leading and largest media company is the primary source of Filipino content around the world. Through its Worldwide division, GMA content is distributed to over forty countries on five continents. Its variety of programs entertains and inspires viewers worldwide. GMA's dramas and telenovelas focus on daring themes and heartwarming love stories, which offer viewers a rich array of emotional experiences.

GMA Worldwide has licensed over 100 titles around the globe and continues to reach more and more viewers around the world via program syndication.

With the Network producing over 26 new dramas a year, GMA Worldwide's clients and partners can expect a constant stream of well-crafted programs featuring the Philippines' brightest stars.

Address : GMA Network Center EDA corner Timog Avenue Diliman Quezon City 1102 Metro Manila Philippines

Tel: (632) 8982-7777

E-mail: GWI@gmanetwork.com

Website: www.gmaworldwide.tv

Facebook: <https://www.facebook.com/GMAWorldwideDiv>

Twitter: <https://twitter.com/gmaworldwidediv>

Linked In: <https://www.linkedin.com/company/gma-worldwide-inc/>

3. BANNERS The banners can be included outside or inside the microsites. Thematic banners are recommended for inside. GIF or JPG Format

A - 300 px (w) X 200 px (h)

Link:

<https://drive.google.com/drive/folders/1-4Zdd1AcsXCfIX7Aav6qdGaS4f6Ud7th?usp=sharing>

B - TOP HEAD 900 px (w) X 300 px (h)

Link:

<https://drive.google.com/drive/folders/1jtrMZi72RSqysUcvP58Qugn8tElrnm?usp=sharing>

Some special opportunities could be

C - 960 px (w) x 240 px (h)

D - 720 (w) x 200 px (h)

Link:

<https://drive.google.com/drive/folders/1jtrMZi72RSqysUcvP58Qugn8tElrnm?usp=sharing>

4. PRODUCT ILLUSTRATIONS AND LOGO JPG Format, more than 900 px (w) (textless Tcard and Logo in one folder)

Link:

<https://drive.google.com/drive/folders/1-4Zdd1AcsXCfIX7Aav6qdGaS4f6Ud7th?usp=sharing>

5. WHITE PAPERS, PRODUCT GUIDE PDF Format, up to 5Mb
NA

Link:

<https://drive.google.com/drive/folders/1-4Zdd1AcsXCfIX7Aav6qdGaS4f6Ud7th?usp=sharing>

6. SALES EXECUTIVE Name, Position, E-mail and Phone and a headshot in a good resolution, at least 500 px (w) x 500 px (h)

Link:

https://drive.google.com/drive/folders/1ZaMtXVfFf22dRrZxdPGXa-SDmWi84r_5?usp=sharing

Roxanne J. Barcelona
Vice President/Consultant, GMA Worldwide Division
Email : RJBarcelona@gmanetwork.com

Maria Reena Guzman Garingan
Position Consultant
Business Development and Strategic Content Partnerships
Email : RGGaringan@gmanetwork.com

Mylah I. Quinay
Sales Manager, Content Sales, Syndication and Distribution
GMA Worldwide Division
Email : MIQuinay@gmanetwork.com

Maria Vera G. Tingzon
Sales Specialist, GMA Worldwide Division
Email : VGTingzon@gmanetwork.com