

WHO SINGS IT BETTER?

MY BOYFRIEND
IS BETTER





NEW MUSIC FORMAT BY THE ORIGINAL CREATOR/WRITER OF THE MASKED SINGER

Five couples, where the girlfriend is a fan of her boyfriend's singing skills gather to challenge other boyfriends with their singing and performance.

Every couple loves one another, but everyone is jealous, and is often swayed before money. In a game of singing and betting money, which power couple will earn both the prize money and love?

A snack-able, fun show that combines singing, competition and game in one stage.

Genre	Singing, Game show
Channel	mnet
Premiere	2022 March
Episodes	7 x 90'

MY BOYFRIEND IS BETTER

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A brand new shiny-floor music format

Never before had there been a singing competition between the boyfriends. This new format combines love, pride and singing skills and will bring you a unique experience.

Possible spin-off:
My Girlfriend is Better!

Battle of singing, and a battle of money betting!

Boyfriends, who have determined to be on the show purely for their girlfriends sing their hearts out for the team(couple).

The Girlfriends, however, hesitates between her lover and money.

Finding the hidden gems

The Boyfriends sing 1 song altogether in each round. Since more Boyfriends sing together in the early stages, Boyfriends have to show off their skills, performance in a short given time.

CAST

5 BOYFRIENDS

Boyfriends from all over the country who have a rare singing talent that the Girlfriends want to reveal to the world come on stage.

In a short given time, they must show their singing skills and performance so that the Girlfriends will absolutely bet for them.

5 GIRLFRIENDS

Girlfriends who were always proud of their Boyfriends' singing skills will be on the show.

Between the Girlfriends, they play a brain-teasing betting game of which Boyfriend has the best singing talent.

CAST

1 HOST

The main host pulls the show along, rallying up the atmosphere and drumming up the tension. The host is responsible to announce the winners/losers of each round.

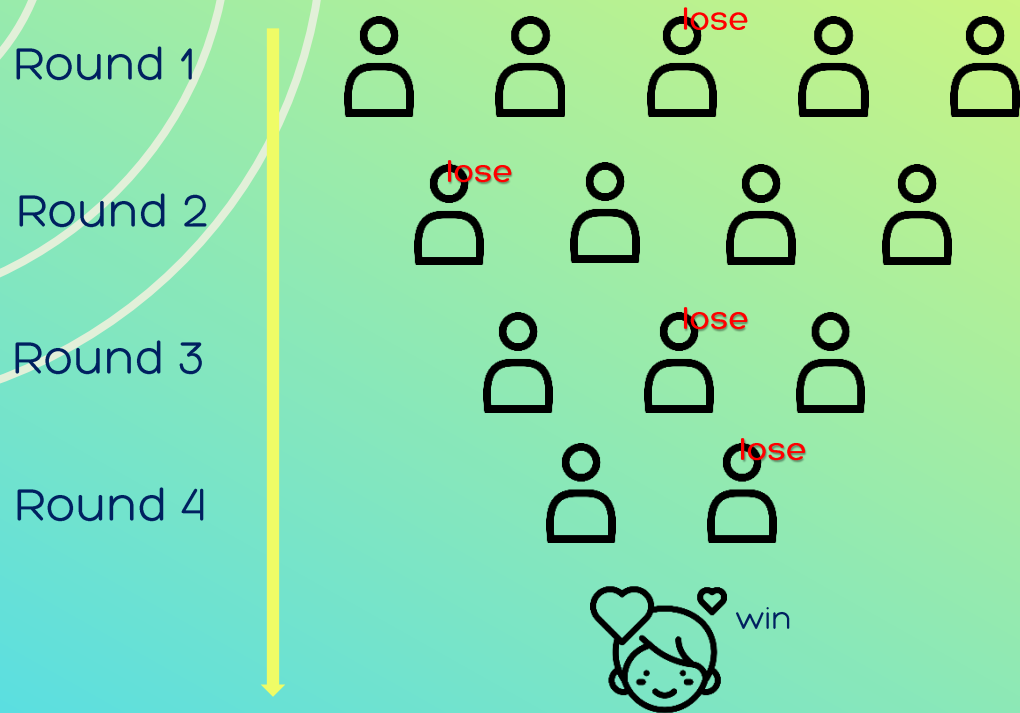
AUDIENCE MEMBERS

A total of 100 audience members who are below the stage listen to the Boyfriends' stages and vote for the drop-outs in each round.

Out of the 100 Audience Members, 6 are celebrity guests who are more involved in the game as they analyze and consult the couples' relationships.



EPISODE FORMAT



There will be one winner per episode

1/ The BOYFRIEND's singing

There are 4 rounds in total in each episode. For each round, the boyfriends will sing 1 song divided into each parts.

2/ The GIRLFRIEND's betting

From Round 2, before the boyfriends' stage, the girlfriends bet on which contestant will sing best with their 'couple money.' They can bet money for their boyfriend, or can also spread their money to bet for other boyfriends as well.

3/ Audience votes

When the song is over, the audience votes on 'the boyfriend with the worst performance.' The couple with the most votes, is eliminated.

*this is repeated for rounds 2~4.

4/ Couple Elimination & Final winner

After 4 rounds of eliminations, the final remaining couple will win the prize.

EPISODE FORMAT

THE FACE-TO-FACE STAGE

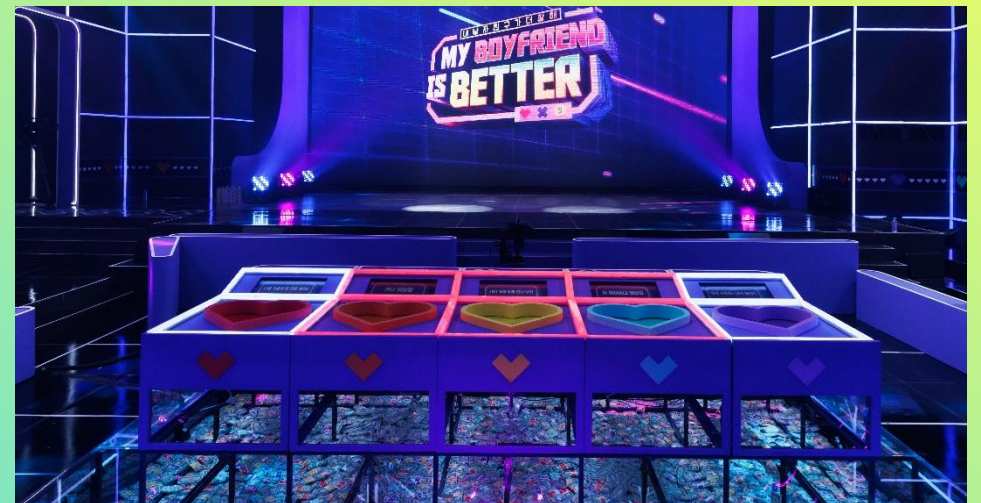
The performance stage where the Boyfriends will sing directly faces the where the girlfriends will be seated.

THE BETTING ZONE

In between the stage and the Girlfriends' seats, there is the betting zone, where girlfriends will bet their money on their Boyfriends, or sometimes other Boyfriends.

AUDIENCE VOTES

On each sides of the stage, the Audience members are seated to vote for which Boyfriend performed the worst.



BETTING RULES

\$ BETTING RULE

For Rounds 2~4, the Girlfriends bet for the best singing Boyfriend. They can go all-in for one person, or diversify their investment into 2 or more Boyfriends.

\$ FAILED BETS

The bet money that was for the worst singing Boyfriend who is voted off, is lost.

When a Boyfriend is voted off, the couple leaves the stage with half the money that the Girlfriend had bet for other Boyfriends.

\$ THE WINNING COUPLE

The winner couple wins double the money that was betted for the Boyfriend since Round 1.

FINAL WINNER



THE WINNING COUPLE

The couple who wins the final round collects DOUBLE the money they have accumulated since Round 1.



THE RUNNER-UP

The runner-couple leaves the stage with only 1/2 of the money they have accumulated since Round 1.



Albert Park for US/Canada
albert.park@cj.net

Jully Kim for Europe/MENA
jully.kim@cj.net

Seungyeon Lee for Asia
sy.lee37@cj.net