



ZEROSUM GAME

A **TVING** ORIGINAL

- SURVIVAL REALITY
- 12 ep X 40 mins
- 2022 July

One rule to keep for 7 days:
KEEP YOUR WEIGHT UNCHANGED!

CONCEPT

10 PLAYERS

7 DAYS OF CAMP

MAXIMUM PRIZE
MONEY OF \$3M

A brand-new **psychological competition reality** where you don't need to lose weight, gain weight, but just **leave it exactly as it is!** Players need to work as a team to keep the sum unchanged, but at the same time they are rewarded if they keep their weights the same as an individual as well. Players use tactics, form alliances while competing in the game.



PLAY UNDER ONE RULE ONLY

KEEP THE TOTAL SUM OF
WEIGHT UNCHANGED!

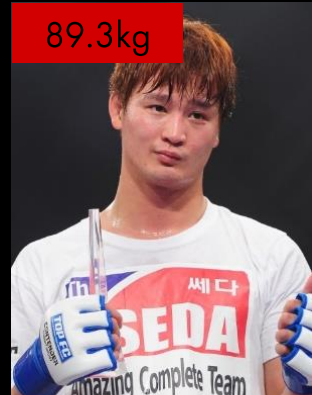
CAST

From 40kg to 200kg, a wide variety of players from different background, age group and jobs. The players do not know their individual weight, it is only open to the viewers and celebrity panels.



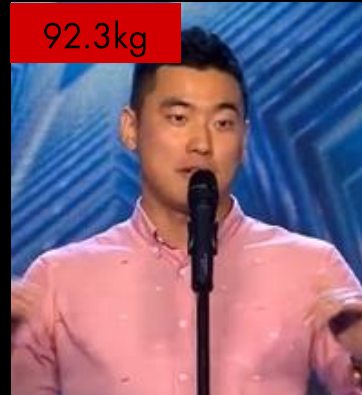
45.2kg

LeeAn
Choreographer



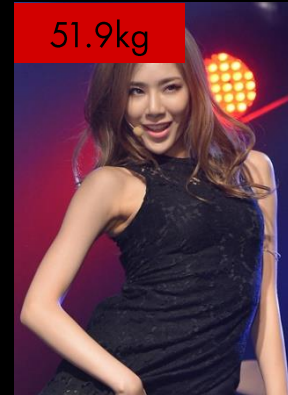
89.3kg

Hanseul
UFC Fighter



92.3kg

Kim BS
Comedian



51.9kg

Yul
Singer



101.3kg

Kim MS
Comedian



81.3kg

Oh Kwan
Trainer



86.6kg

Dickhunter
YouTuber



201.0kg

Lee Kuho
Actor



41.9kg

Park Sohee
Anchor



51.9kg

Rosa
YouTuber

GAME RULES



10 players join the set for 7 days. They are allowed to wear only the clothes that are given out to them throughout their stay.



On the first day, everybody is sent to the 'ZERO ROOM' to be weighed and to calculate the sum of their weights. However, the scale is designed so that players cannot see their weight.

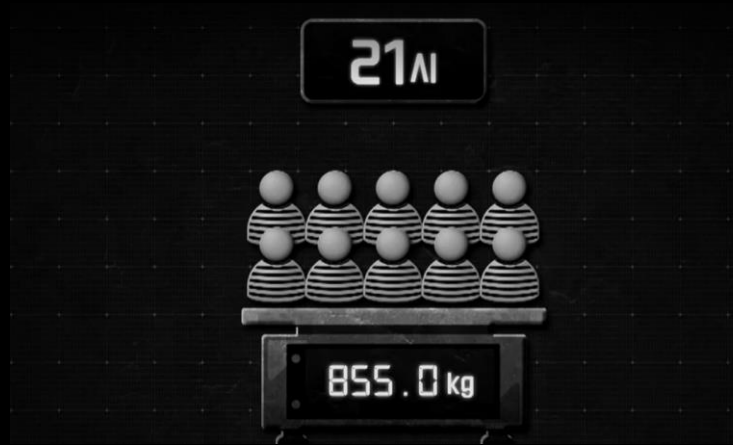
The players are only informed of their total weight sum.

ZEROSUM GAME

GAME RULES



The game starts off with a fixed amount of prize money.



Players are weighed 5 times a day to see if the total sum of weight hasn't changed.

Their prize money stays if their weight hasn't changed.



If their total weight has increased or decreased, 1,000\$ per 100 grams will be deducted from the prize money.

ZEROSUM GAME

INDIVIDUAL KILO-KEEPERS



KILO KEEPERS

1차	54.3kg
2차	56.2kg
3차	55.3kg
4차	
5차	

ORIGINALLY 55.3kg



For each time they are weighed, the player is rewarded if their weight is the same as last time – a “kilo-keeper”. They can choose to receive get a sum of prize money, or one extra vote they can use at the elimination.

ELIMINATIONS



Each day, players will vote off one player who they think is a **threat to keeping the prize money**. The players may create allies discuss on who to vote off, until they have one final winner.

DAILY CHALLENGE EXAMPLE THE 3:3:3 TEAM ZEROSUM GAME

From day 2, players are given daily challenges each day at 12:00.

Players team themselves into 3 groups of 3 and plan their strategy. They can form groups by drawing lots or by discussion.

As a team, they need to minimize their weight change for the day, and whichever team has the minimum weight change can be excluded from the eliminations that night.



4회

3:3:3 CHALLENGE RESULTS

			
15시	+1.5kg	+0.5kg	-0.5kg
18시	-0.5kg	+0.1kg	+0.5kg
21시	-1.5kg	+0.5kg	-0.2kg
최종	-0.5kg	+1.1kg	-0.2kg

THE SET

The ZEROSUM game takes place in a large sauna/studio where there players have access to unlimited F&B, full-set gym, a mini sauna, small meeting rooms. The players must use these facilities wisely and strategically to keep their weight, and at the same time to keep their alliances.

MAIN FOYER



임 1화

GYM



박서휘 막연하게 kg 수 주고 그거를 빼라고 하지 않을까라는 생각?

F&B



김명선 와 먹을 것도 있네

로섬게임 1화



SAUNA



김명선 우와 여기 정말 시설이 진짜 너무 좋은데



Albert Park for US/Canada
albert.park@cj.net

Jully Kim for Europe/MENA
jully.kim@cj.net

Seungyeon Lee for Asia
sy.lee37@cj.net