

Hiroshi Suto,
Sr. Producer of International Market
Strategy, NHK/NEP (Japan)



NHK NEP

'As a public broadcaster, our core aim internationally, is to distribute quality content from Japan to the world. But also, we want to evolve to the next level, so we are now open to all types of business models, such as formats and co-productions'.

Liqiang Zhao,
program partnerships manager, Huawei
(China)



'About content, we are looking for all kinds of genres to include in our platform. Content is reaching, in the world but especially in APAC, all kinds of tech devices, so more content more broad audience you get. The Connected TV rise is already a fact, and the big TV sets manufactures as Huawei, have opportunities to lead the market'.

Avi Himatsinghani,
CEO, Rewind Networks, Singapore



'We have to feed 4 segmented channels: classic films, blockbusters from 15 years in the past, current cinema hits, entertainment. Now, we make focus especially on recent but not new cinema hits. Good niches define business'.

Jinwoo Hwang,
CEO, Something Special,
South Korea



Something Special

'Production funding is the key factor today. Everything depends on the matter. In contents, it is important to generate strong emotions. We mix talent with factual to get them'.

Cyril Lee Jeune,
CEO of Canal+ Myanmar



CANAL+

'It is important to attract sponsors to maintain the financing of productions, as the goal is to establish long-term contracts with brands by offering value packages that include digital visibility and satellite platforms'.

Kotaro Nishio,
business developer director,
TV Asahi, Japan



tv asahi

'To surpass the taught times, Japanese industry took good decisions: to keep quality, to be more open to international ventures, and to make more co-productions with China and Thailand, very difficult to imagine some years ago'.